



COOKIE POLICY

Last Updated: October 9, 2018

This Cookie Policy describes how Signal HQ uses cookies and similar technologies to provide, improve, promote and protect the Services. Note that any capitalized terms not defined in this Cookie Policy have the meanings set forth in our Terms of Use, located at <https://signal-hq.com/terms>.

What is a cookie?

A cookie is a small piece of text sent to your browser when you visit a site. It serves a variety of functions, like enabling us to remember certain information you provide to us as you navigate between pages on the Services. Each cookie expires after a certain period of time depending on what we use it for.

Why do we use cookies?

We use first party and third party cookies for several reasons. Some cookies are required for technical reasons in order for our Sites and Services to operate. Other cookies enable us and the third parties we work with to track and target the interests of visitors to our Sites. For example, we use cookies to tailor content and information that we may send or display to you and otherwise personalize your experience while interacting with our Sites and to otherwise improve the functionality of the Services we provide. Finally, third parties serve cookies through our Sites and Services for advertising, analytics, and other purposes. This is described in more detail below.

The Services and our Sites use both 1st party cookies (which are set by the Sites being visited) and 3rd party cookies (which are set by a server located outside the domain of our Sites).

What cookies do we use?

Authentication, Personalization and Security

These cookies are strictly necessary to provide you with the Services and the services available through our Sites and to use some of their features, such as access to secure areas. Because these cookies are strictly necessary to deliver the websites, you cannot refuse them without impacting how our Site functions. You can block or delete them by changing your browser settings.

Cookies
SoundCloud
Intercom
Google Tag Manager

Performance and Analytics

These cookies help us analyze how the Services are being accessed and used, and enable us to track performance of the Services. For example, we use cookies to get insights regarding end users and Sites performance, such as page speed or to help us customize our Sites and Services for you in order to enhance your experience.

Cookies
Google Analytics
Hotjar
Bombora
New Relic
Segment
Amplitude

Social Media



These cookies are used when you share information using a social media sharing button or “like” button on our sites or you link your account or engage with our content on or through a social networking site such as Facebook, Twitter or Google+. The social network will record that you have done this. This information may be linked to targeting/ advertising activities.

Cookies
Twitter Button
Twitter Syndication

Targeting or Advertising Cookies

These cookies are used to make advertising messages more relevant to you and your interests. We sometimes use cookies delivered by third parties to track the performance of our advertisements. For example, these cookies remember which browsers have visited our Site. The information provided to third parties does not include personal information, but this information may be re-associated with personal information after we receive it. This process helps us manage and track the effectiveness of our marketing efforts.

Cookies
DoubleClick

How Do I manage cookies?

If you'd like to remove or disable cookies via your browser, you certainly can. You'll want to refer to your browser's configuration documentation to do this since the steps for doing so are usually browser-specific. One important note is that if you do go this route, this might adversely impact your ability to use our Services effectively. Enabling cookies ensures a smoother experience when you use our Services.

Most advertising networks offer you a way to opt out of Interest Based Advertising. If you would like to find out more information, please visit <http://optout.aboutads.info/>. European users may opt out of receiving targeted advertising through the [European Interactive Digital Advertising Alliance](#).

Cookie Policy Updates

We may update this Cookie Policy from time to time in order to reflect, for example, changes to the cookies we use or for other operational, legal or regulatory reasons. Please therefore re-visit this Cookie Policy regularly to stay informed about our use of cookies and related technologies. The date at the top of this Cookie Policy indicates when it was last updated.

Where can you get further information?

If you have any questions about our use of cookies or other technologies, please email us at privacy@signal-hq.com.